

Application Brochure

MCB Delegation to the

7th WORLD ISLAMIC ECONOMIC FORUM

Astana, Kazakhstan, 6th to 10th June 2011

Each year, the Muslim Council of Britain leads a delegation of professionals, community leaders and entrepreneurs to the annual World Islamic Economic Forum with the aims of sharing experiences, developing new ideas and networking.



Contents

3	What is the World Islamic Economic Forum?
4	Who attends the World Islamic Economic Forum?
5	The MCB Delegation
6	Programme for the Delegation
7	Joining the Delegation
8	Application terms and conditions
9	4th WIEF, Kuwait, 2008
10	5th WIEF, Indonesia, 2009
11	6th WIEF, Malaysia, 2010

What is the World Islamic Economic Forum?

Launched in 2003 at the OIC Business Forum, the World Islamic Economic Forum (WIEF) is a global conference that acts as an international business platform where the business sectors of the Muslim world meet for business opportunities and, together with the government leaders, entrepreneurs, policy makers and academics, act as a hub where policy proposals on economic development can be formulated.

Previous Forums have been held in Malaysia, Pakistan, Kuwait and Indonesia. The most recent Forum was held in Kuala Lumpur, Malaysia in May 2010 and 2,567 delegates from 67 countries participated in the three day conference.

The next WIEF will be held in Astana, Kazakhstan from 7 to 9 June 2011. The theme of the forum will be *Globalizing Growth: Connect, Compete, Collaborate*. Kazakhstan is the ninth largest country in the world and by 2015, it will join the top 10 oil exporting countries. It was ranked as the most improved economy in the World Bank's "Doing Business 2011" report.

Delegates will enjoy a unique opportunity to participate in a historic forum drawing together professionals and decision-makers from a wide range of Muslim countries.

Who attends the World Islamic Economic Forum?

Heads of State and business leaders who have attended previous forums include:

- HE Dr Susilo Bambang Yudhoyono, President of Indonesia
- Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, Emir of Kuwait
- King Abdullah II, Ruler of Jordan
- Abdoulaye Wade, President of Senegal
- HE Dato Seri Abdullah Badawi, Prime Minister of Malaysia
- HE Abbas El Fassi, Prime Minister of Morocco
- HE Abdullah Bin Hamad Al-Attiyah, Deputy PM of Qatar
- HE Abdullah Saleh, President of Yemen
- HE Isaac Musumba, Minister of Foreign Affairs, Uganda
- HE Rasheed Al Maaray, Governor, Central Bank of Bahrain
- HE Ekmeleddin Ihsanoglu, Secretary-General of the OIC
- HE Dr Ahmed Mohamed Ali, President of Islamic Development Bank

The MCB Delegation

The Business & Economics Committee (the BEC) of the MCB has been leading delegations to the WIEF since its inception. The delegations are led by Sir Iqbal Sacranie, former Secretary General of the MCB and a member of the International Advisory Panel to the WIEF.

In addition to the advertised programme of the Forum, the MCB organises its own activities and meetings, including:

- Networking meetings with local groups
- Visits to local places of interest
- Strategic workshops with visionary individuals and organisations

Delegates will benefit from:

- Unique networking opportunities between delegates from a variety of professional and community backgrounds.
- Contributing to the formulation of policies for the socio-economic development of Muslim communities.
- Raising their profile amongst international decision-makers.

Programme for the Delegation

The provisional programme for members of the MCB delegation is as follows:

Monday 6 June 2011

Welcome breakfast

Leadership Summit

Tuesday 7 June 2011

WIEF Businesswomen's Forum

- CEO Exchange
- Social women entrepreneur
- Marketing - an essential of business
- Creation of Venture Capital

WIEF Young Leaders Forum

- Leadership in motion
- Humanising Prosperity
- Creating change through arts
- Nurturing global champions

Wednesday 8 June 2011

The 7th WIEF: Day One

Opening Ceremony

Gala Dinner

Thursday 9 June 2011

The 7th WIEF: Day Two

- Islamic Banking and Finance
- Infrastructure Development
- Innovating SMEs
- Islamic banking and emerging markets
- World of Halal
- Harvesting Alternative Energy
- Deploying Innovating Technologies

Friday 10 June 2011

Social programme (to be advised)

Joining the Delegation

If you are interested in joining our delegation, please complete the application form that is available at this [link](#).

Application forms must be completed by Monday **28 February 2011**. Please read the instructions and terms applicable to delegates found in the following pages.

Delegates shall be responsible for arranging and paying for their own flights to and accommodation for the conference. The MCB shall however advise delegates of appropriate flights and discounted hotel packages for the conference. It is envisaged that the average cost to a delegate will be GBP 1,000 (USD 1,500).

Applicants will be advised by email whether or not they were successful.

Delegates will receive

- A complimentary pass to the 7th World Islamic Economic Forum (normally worth USD 800).
- Assistance in effective networking and in building lasting professional relationships.
- Invitation to a unique leadership summit.
- Free email briefings leading up to the forum.
- Invitation to delegation briefings in the UK, the USA and the UAE.
- Membership of on-line workgroups to address current challenges.
- Invitations to private meetings in Astana, Kazakhstan.

Terms and Conditions

Selection Criteria

The organising committee of the MCB will allocate complimentary delegate passes to individuals based on the strength of their application. The MCB committee will take into consideration the need to have a diverse delegation in terms of gender, profession and community involvement.

Age/occupation

There are no restrictions on age or occupation.

Country

Applicants must be a resident in, or national from, the United Kingdom, Europe or the United States of America; exceptions are made on a case by case basis.

Eligibility Criteria

Priority shall be given to applicants who meet the following criteria:

- Demonstrable involvement in the community.
- Demonstrable commitment to and understanding of community issues.
- Clear intentions to contribute to delegation's future plans.
- Has skills/achievements relevant to project areas identified in application.

Terms and Conditions

Application Fee

The MCB steering committee organises the delegation on a purely voluntary basis. However, as with any international delegation, it is necessary to incur costs to make the delegation as effective as possible. We have tried to keep our costs at a minimum, but it has become necessary to require applicants to pay a non-refundable application and delegation fee to cover such administrative and logistical costs.

Application Fee

An application is not valid without such payment. The fees for applications are as follows:

GBP	GBP (Concession)	USD	USD (Concession)
25	10	40	15

The Application Fee may be paid by visiting [this](#) website.

Delegation Fee

The fees for successful delegates are as follows:

GBP	GBP (Concession)	USD	USD (Concession)
75	40	100	60

The Delegation Fee may be paid by visiting [this](#) website.

* Concessions apply to students, the unemployed and the retired.

Terms and Conditions

Delegation terms

- Attendance at meetings/workshops organised by the MCB is also at the absolute discretion of the steering committee.
- The steering committee reserves the right to amend the programme.
- Each successful applicant will be deemed to have confirmed that:
 - (a) their name and organisation may be shared with other successful applicants;
 - (b) they will be available to attend for the full duration of the World Islamic Economic Forum (7th to 9th June 2011); and
 - (c) they will provide their feedback on the activities of the delegation after the trip.
- All delegates must demonstrate an appropriate level of respect and courtesy to other delegates. They must conduct themselves at a standard that would reasonably be expected from professionals attending an international conference attended by heads of state and industry leaders.

Can I still attend the WIEF if I am not accepted as part of the delegation?

Yes. The MCB will organise its own programme in parallel to the WIEF. This would not prevent people attending the WIEF independently.



Previous Delegations 4th WIEF, Kuwait, 2008



35 delegates joined the MCB delegation in April 2008.

hosted a reception for delegates and local business contacts at the British Embassy.

The Forum focused on the Muslim world as a burgeoning market, the role of energy in a changing world, the role of investment in poverty reduction, the private sector role in development, and the role of education.

Delegates also enjoyed dinners and lunches at the Bayaan Palace, Kuwait City with Heads of State and foreign ambassadors.

Meetings were organised with Khazanah Nasional and the British Ambassador



Previous Delegations 5th WIEF, Indonesia, 2009



25 delegates joined the MCB delegation in March 2009.

The declaration of the 5th WIEF included the promotion of Islamic finance as a viable alternative to the conventional financial system and the balance between food production and consumption as well as energy usage.

Meetings were organised with Khazanah

Nasional, the Deputy Governor of the Central Bank and the Chairman of The CIMB Group.

Delegates also visited Tangkuban Perahu, an active volcano, the hot springs in Maribaya, and the Island of Sepa - a two-hour boat ride from Jakarta.



Previous Delegations 6th WIEF, Malaysia, 2010



Over 60 delegates joined the MCB delegation in May 2010, including 17 delegates from the USA.

Meetings and receptions were held with:

- International Shariah Research Academy for Islamic Finance
- Bank Negara Malaysia
- Securities Commission Malaysia
- Dr Chandra Muzaffar

- Datuk Norah Yakub, MP for Sarawak, Malaysia
- Mukhtar Hussain, Global CEO of HSBC Amanah
- British High Commission
- Khazanah Nasional
- International Institute of Islamic Thought and Civilization

Delegates also enjoyed dinners at the KL Tower and the Malaysian Petroleum Club.

To empower the Muslim community to contribute towards achieving a cohesive, just and successful British society

The Muslim Council of Britain is a national representative Muslim umbrella body with over 500 affiliated national, regional and local organisations, mosques, charities and schools.

The MCB is pledged to work for the common good of society as a whole; encouraging individual Muslims and Muslim organisations to play a full and participatory role in public life.

The MCB has been built on consultation, co-operation and co-ordination among Muslim institutions and concerned Muslims throughout Britain.

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For more information, please log on to
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