**Sample Press Release**

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**Edmonton Mosque Invites Locals to See Islam for Themselves**

On [Date] the Mevlana Rumi Mosque will be opening its doors and inviting local residents of all faiths and none to explore the architecture and history of the building and the beliefs and practice of those who worship there.

The organisers aim to make local people more familiar and comfortable with Islam, a religion constantly associated in the press with a minority radical element. In the spirit of dialogue and friendship, volunteers from the mosque are working in partnership with All Saints Church Edmonton to organise the event.

The day will feature tours, free refreshments, children’s activities and a chance to observe prayer in the mosque. The Worshipful the Mayor of Edmonton, Cllr [Name Surname], will be present to say a few words, and representatives from religious groups, the local police force, schools and community groups will be attending.

Groups from local schools are also being invited to visit on the following day. [Name], Director of Edmonton mosque, said: “We at the Edmonton Mosque, along with our valued partners at All Saints’ Edmonton, are delighted at the level of interest in this event. We look forward to giving our guests the chance to see for themselves what goes on in the mosque.”

Cllr [Name Surname] of Edmonton Borough Council said: “Having been present at the opening of the Edmonton Mosque, and having seen all the good work that it’s been doing, I am very excited about this event. I hope it will help people to associate the mosque not with some kind of threat but with the valuable community work and rich spiritual life which it hosts week in, week out.”

Ends.

Notes to editors:

1. For further information contact [Name Surname], Director of Edmonton Mosque on [Email Address] or on [Number].

2. [Insert background info on Edmonton Mosque]

3. #VisitMyMosque Day is a national event started in February 2015, where mosques across the UK hold open days, welcoming in their local neighbours in the spirit of friendship, and sharing tea and cakes alongside an insight into the day-to-day goings on of a busy Muslim centre of worship.